



## 2016 Arena Pro Swim Series at Charlotte Exclusive Gold Medal Seating Sponsorship

May 12-15, 2016

*Presented by SwimMAC Carolina*



Gold Medal Seating is an elevated area located directly behind the starting blocks that provides fans with an up-close experience with Olympic, World and National Champions. Considered a premium ticket, Gold Medal Seating provides a more comfortable environment for spectators, better viewing, and includes access to our VIP Hospitality Area.

### SPONSOR BENEFITS:

#### Promotion:

- Exposure to 1000s of live spectators, countless live webcast viewers and televised coverage by Universal Sports with commentary by Rowdy Gaines.
- Company name and logo on a 4' x 12' banner displayed above the Gold Medal Seating area.
- Company name and logo included in keepsake spectator guide.
- Company logo included on commemorative Gold Medal Seating tickets.
- Announcement on P.A. throughout the four day competition.
- Includes an Event Sponsorship (a \$2,000 value): Company logo on the event sign for Athlete Finalist Parade (see photos below), and placed on Award Stand during that event. Sign is autographed by the athletes and presented to the sponsor after the awards ceremony.
- Company logo and advertisement will be displayed on the video scoreboard throughout the meet.
- Recognition as a premium sponsor with a link to your business on the Arena Pro Swim Series at Charlotte website ([www.arenaproswimcharlotte.com](http://www.arenaproswimcharlotte.com)) and on [SwimMACCarolina.org](http://SwimMACCarolina.org) for the sponsor year.
- Company name and logo on digital signage at the SwimMAC Carolina training center for sponsor year.

#### Entertainment Opportunities:

- Ten All-Session Gold Medal VIP Seats at the Arena Pro Swim Series at Charlotte (includes all 7 sessions). Additional All-Session seats may be purchased for \$250 per seat, if available.
- Exclusive Gold Medal Hospitality area available to Gold Medal Seating guests. Drinks and snacks are provided, remote viewing of the competition is available, and surprise appearances by athletes often occur.

#### The Experience:

- Participation in awards ceremony immediately following sponsored event – great for you or your kids! Meet the athletes, present their awards, and shake their hands.
- Photograph of your representative(s) with athletes at the award ceremony (see photos below).
- Official Autographed Event Sign is yours to keep.
- Ten keepsake Spectator Guides, often used to collect athlete autographs, meet t-shirts, and a commemorative meet poster signed by featured athletes.



**2016**  
**Arena Pro Swim Series at Charlotte**  
**Exclusive Gold Medal Seating Sponsorship**  
**\$10,000**

Company Name:					
Company Representative:					
Address:					
City:		State:		Zip:	
Phone:		Fax:			
Email:					
Website:					
Method of payment:					

\*\* Send company logo in .eps or .ai format to [atrimble@swimmacarolina.org](mailto:atrimble@swimmacarolina.org). \*\*

Accepted by:

\_\_\_\_\_  
 Sponsor signature

\_\_\_\_\_  
 SwimMAC Carolina signature

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Date