



2016 Arena Pro Swim Series at Charlotte Hospitality Sponsorship

May 12-15, 2016

Presented by SwimMAC Carolina



SwimMAC Carolina will host 600+ athletes, thousands of spectators, and roughly 300 USA Swimming officials and coaches. In our hospitality zone, we provide meals throughout the four day competition for National Team members, volunteer officials, and team coaches. As a Hospitality Sponsor, you agree to donate one or more meals to the hospitality zone in exchange for broad exposure to the thousands of potential customers attending the event.

SPONSOR BENEFITS:

Promotion:

- Hospitality Marquee displayed in hospitality zone during your donated meal – to be returned following the meet for display at your place of business.
- Your restaurant's banner will be displayed in the hospitality zone during the entire event. (Must be received by May 1, 2016.)
- Company name and logo included in keepsake spectator guide.
- Company logo and hyperlink included on event website: www.arenaproswimcharlotte.com.
- Social media recognition on day of meal provided (Twitter and Facebook).
- Announcement on P.A. throughout the four day competition.
- Opportunity to place coupons, menus or brochures in the team registration/check-in zone (must be received by May 1, 2016).
- Restaurant advertisement will be displayed on the video scoreboard at intervals throughout the meet.
- Restaurant location will be noted on a printed area map available to athletes, coaches and spectators.

Entertainment Opportunities:

- Two All-Session Gold Medal VIP Seats at the Arena Pro Swim Series - Charlotte (a total of 14 seating opportunities). Additional All-Session seats may be purchased for \$250 per seat, if available.
- Exclusive Gold Medal Hospitality area available to Gold Medal Seating guests. Drinks and snacks are provided, remote viewing of the competition is available, and surprise appearances by athletes often occur.
- Two keepsake spectator guides.
- One event poster autographed by featured athletes.



**2016
Arena Pro Swim Series at Charlotte
Hospitality Sponsorship Opportunity**

Company Name:					
Company Representative:					
Address:					
City:		State:		Zip:	
Phone:		Fax:			
Email:					
Website:					

Circle all that apply:

Donated meal(s)	Thursday, May 12, 2016	Breakfast	Lunch	Dinner
	Friday, May 13, 2016	Breakfast	Lunch	Dinner
	Saturday, May 14, 2016	Breakfast	Lunch	Dinner
	Sunday, May 15, 2016	Breakfast	Lunch	Dinner

** Send company logo in .ai or .eps format to atrimble@swimmacarolina.org **

Accepted by:

Sponsor signature

SwimMAC Carolina signature

Date

Date