



2016 Arena Pro Swim Series at Charlotte Exclusive VIP Hospitality Sponsorship

May 12-15, 2016

Presented by SwimMAC Carolina



VIP Hospitality is a special area immediately outside of the competition venue that provides lounge-like seating, beverages and snacks, remote viewing of the event, socializing with other fans, sponsors, and event organizers, and often surprise visits by high profile athletes. It is available only to Gold Medal Seating ticket holders and selected guests.

SPONSOR BENEFITS:

Promotion:

- Company name and logo on a large banner displayed just outside VIP Hospitality.
- Company name and logo on signage within the VIP Hospitality area.
- Company name and logo included in keepsake spectator guide.
- Opportunity to display products, samples or brochures within the VIP Hospitality area.
- Announcement on P.A. throughout the four day competition.
- Includes an Event Sponsorship (a \$2,000 value): Company logo on the event sign for Athlete Finalist Parade (see photos below), and placed on Award Stand during that event. Sign is autographed by the athletes and presented to the sponsor after the awards ceremony.
- Company logo and advertisement will be displayed on the video scoreboard throughout the meet.
- Recognition as a premium sponsor with a link to your business on the Arena Pro Swim Series at Charlotte website (www.arenaproswimcharlotte.com) and on SwimMACCarolina.org for the sponsor year.
- Company name and logo on digital signage at the SwimMAC Carolina training center for sponsor year.

Entertainment Opportunities:

- Ten All-Session Gold Medal VIP Seats at the Arena Pro Swim Series at Charlotte (includes all 7 sessions). Additional All-Session seats may be purchased, if available, for \$250 per seat.
- Exclusive Gold Medal Hospitality area available to Gold Medal Seating guests. Drinks and snacks are provided, remote viewing of the competition is available, and surprise appearances by athletes often occur.

The Experience:

- Participation in awards ceremony immediately following sponsored event – great for you or your kids! Meet the athletes, present their awards, and shake their hands.
- Photograph of your representative(s) with athletes at the award ceremony (see photos below).
- Official Autographed Event Sign is yours to keep.
- Ten keepsake Spectator Guides, often used to collect athlete autographs, meet t-shirts, and a commemorative meet poster signed by featured athletes.



2016
Arena Pro Swim Series - Charlotte
Exclusive VIP Hospitality Sponsorship
\$10,000

Company Name:					
Company Representative:					
Address:					
City:		State:		Zip:	
Phone:		Fax:			
Email:					
Website:					
Method of payment:					

** Send logo file in .eps or .ai format to atrimble@swimmaccarolina.org **

Accepted by:

Sponsor signature

SwimMAC Carolina signature

Date

Date